

# Case Studies

## Giuseppe Federico

Giuseppe Federico had an unfinished ecommerce website that his customers couldn't use to order his products. His developer was not available to reply to his questions, nor finish the site. He spoke with a client of ours and was told to give us a call.

We signed on with Joey on March 9th 2017 and launched his new e-commerce site on April 19th. We ported his old WordPress site to a dedicated e-commerce platform that was built from the ground up to sell products online. The site's secure shopping portal integrates with social media platforms so his customers can purchase directly from social platforms. His site allows secure purchases with Bitcoin, PayPal, Apple Pay, Google Pay, and credit cards for any of his thousands of products. Customers can track their shipments in real time and provide reviews to help other customers.

Giuseppe can process his customer orders from any IoT device with automated shipping label creation and inventory tracking. His business has grown so fast because of our work, he has had to move into a larger distribution center.

